

the healthy magic in

hitara

 **black garlic**

 Company Profile

About HCS

HITARA CIPTA SELARAS

Is a small and medium sized business engaged in the development of agricultural products

Has been running from 2017
located at
Bogor, West Java, Indonesia

HCS empowers women in a living environment as workers, to improve their economic life
HCS has exported to Europe and Asia



HCS Business Philosophy

Adherence to Fairness

HCS is committed to the concept of fair Practice to all concerned parties

Dedicated To Excellence

HCS is dedicated to righteous performance
In pursuit of excellence

Belief in the Value of Individuals

HCS believes employees are the most Valuable assets

Concern for Social Responsibility

HCS commits itself to being a good corporate citizen in every community and country where it operates

HCS Sustainable Development



Current opportunities & challenges

→ Non-Financial
Information
Reporting

→ Safety issues
→ Environmental water
usage of the sector

Interconnection issues

- Climate change impact to every thing
- systemic crisis — vicious circle
- Cross-sector collaboration

Role of CSI

- Platform for cooperation
- Partner of choice
- Collaboration

→ tools

→ Common
→ Ethical

HCS sets guidelines for sustainable development in respect of environmental management and also adopt the concept of Circular Economy into its business operations.

The Circular Economy is a regenerative economic system applied across the value chain to increase management efficiency of waste, raw materials, end-of-life products, and energy to circulate continuously in a proper closed loop system.

HCS to utilize eco-friendly technology. Added to these are promoting awareness regarding circular life and encouraging its employees and related parties to participate in environmental stewardship with a relentless commitment to carrying out business along with taking care of the environment and society as a whole.

01



**VISION
MISSION**

Bring black garlic force for
good to the world through
healthy food

02



Sertificate

HACCP
COA
COO
Phytosanitary
Halal

03



Market Place

Alibaba.com
Shopee Malaysia
Qoo10 Singapore
Qoo10 Taiwan
Quube
Tokopedia
Bukalapak

04



MedSos

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HCS Product

Black Garlic

Is the unique, exciting ingredient that your kitchen needs. Whether you're looking for a meaty main course, a delicious VEGAN appetizer, a great salad dressing or you just want to try something new, black garlic is the best and easiest

Hitara Black Garlic is made from high grade garlic and processed with slow-cooking garlic bulbs in an oven. This method creates sticky black cloves which have a gorgeous aroma, texture and particular taste that can help you create a new exotic sensation to YOUR FOOD





Black Garlic Peeled



**Unbranded
White label /
Private label**

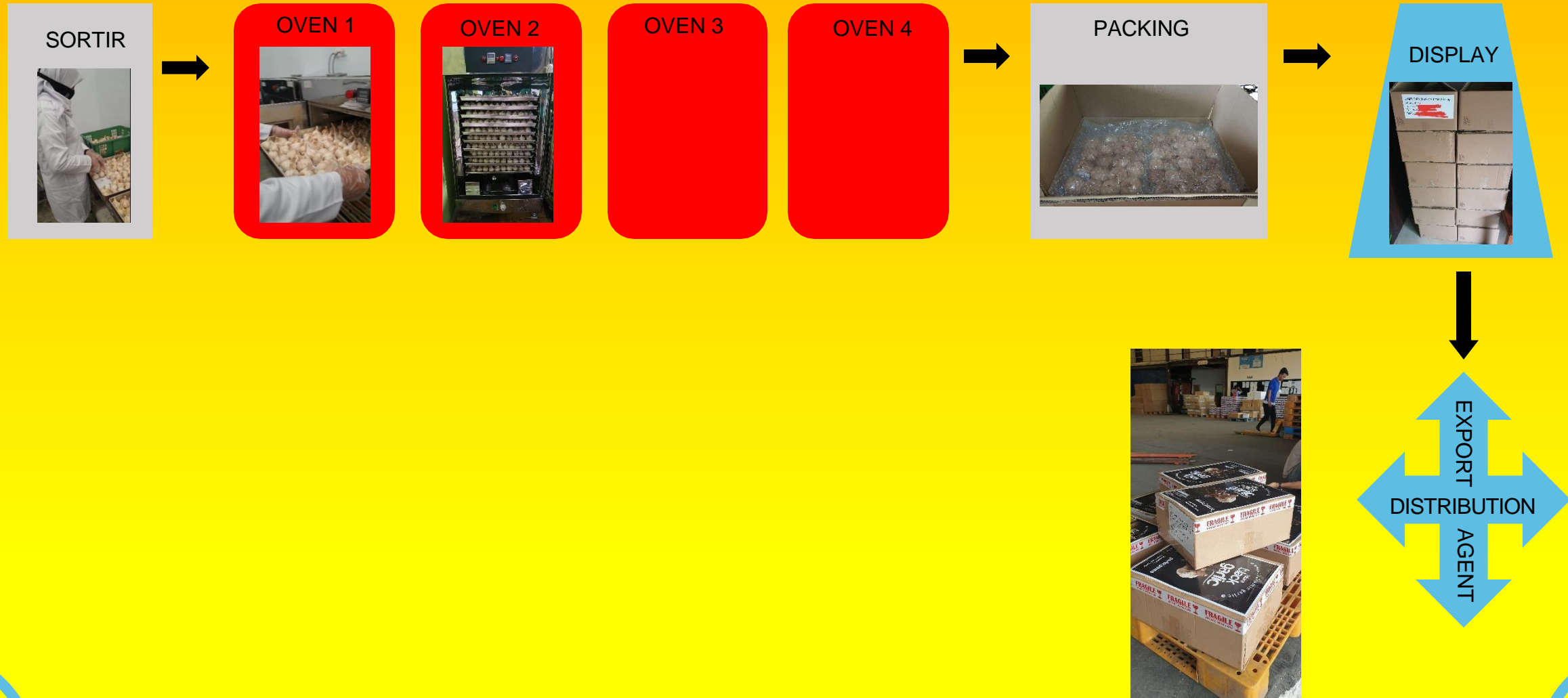


**Black Garlic Paste/
Puree/ Jam**



**Pouch
150g, 100g, 20g**

Production Process



FOUNDER

TEAM HCS

CO FOUNDER



Intan Anastasia

- Marketing Relation
- Marketing Strategy



Heroe Soelistyo SE

- Finance